



Company Profile

Israel Royal Parts Group Ltd.

Automotive Aftermarket Import & Distribution

Connecting international manufacturers with commercial distribution channels in Israel and the Palestinian market.

AUTO PARTS

LUBRICANTS

CHEMICALS





Who We Are

A focused automotive aftermarket trading and distribution company.

Israel Royal Parts Group Ltd. is an automotive aftermarket importer and distributor focused on reliable supply, competitive product selection, and long-term brand development.

- Importer and distributor for automotive aftermarket products.
- Commercial activity across Israel and the Palestinian market.
- Focused on product fit, market demand and practical stock movement.
- Built for direct customer supply and B2B distribution channels.

Our objective

To build stable manufacturer relationships that support realistic market entry, repeat orders, and responsible brand growth.



Product Scope

A practical portfolio serving core automotive aftermarket demand.



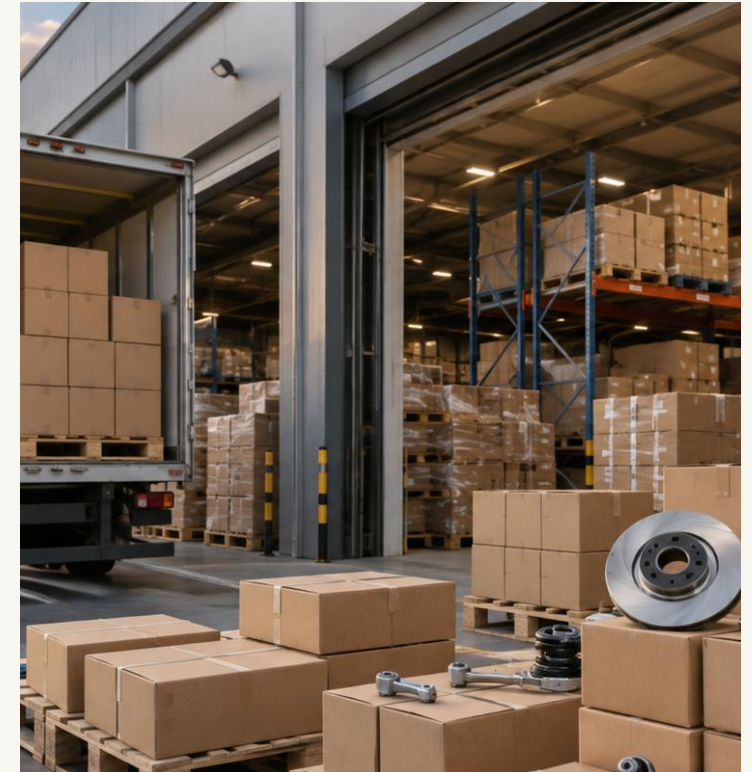
Steering & Suspension

Control arms • Ball joints • Tie-rod ends • Links • Bushings



Lubricants & Fluids

Motor oils • Gear oils • Coolants • Additives • Care chemicals



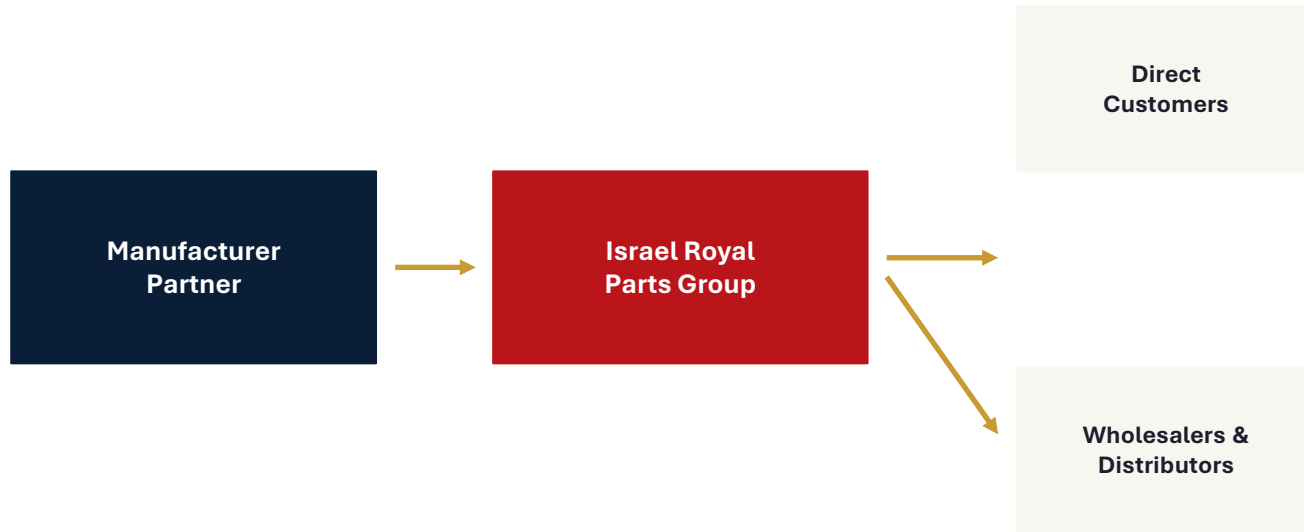
Parts Supply & Logistics

Mixed orders • B2B supply • Product selection • Market demand



Market Reach & Distribution Model

Designed to move products through more than one channel.



Commercial model

We combine direct customer supply with wholesale/B2B movement. This helps support brand penetration, product feedback and recurring market demand.





Brand Portfolio

A balanced portfolio built around market demand: established supplier products, selected international brands, and a growing private-brand direction.

Current portfolio examples

TAM ARA	Private brand
K2	Automotive chemicals & care
Oscar Lubricants	Lubricants
Atlantic Lubricants	Lubricants
Additional aftermarket suppliers	Parts and service products

Brand names are shown as portfolio references. Cooperation scope may vary by supplier and market agreement.



How We Work With Manufacturers

A practical cooperation model: commercial first, technical second.



What we value

Clear territory, stable pricing, responsive communication, warranty support, and a realistic path to grow the brand.



Let's Build A Serious Market Together

Israel Royal Parts Group Ltd.

Mohamad Awad
Managing Director | International Purchasing & Business Development

Mobile: +972 54 349 1349
Office: +972 4 994 4680
mohamad@israelroyalparts.com
purchasing@israelroyalparts.com
info@israelroyalparts.com

Website: M200.co.il

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